

## Electronic Acknowledgement Receipt

|   |                                   |
|---|-----------------------------------|
| <b>EFS ID:</b>                              | 6432904                           |
| <b>Application Number:</b>                  | 09711511                          |
| <b>International Application Number:</b>    |                                   |
| <b>Confirmation Number:</b>                 | 8013                              |
| <b>Title of Invention:</b>                  | Digital active advertising        |
| <b>First Named Inventor/Applicant Name:</b> | David K. Gifford                  |
| <b>Customer Number:</b>                     | 24325                             |
| <b>Filer:</b>                               | Stephen D. Scanlon/John Biernacki |
| <b>Filer Authorized By:</b>                 | Stephen D. Scanlon                |
| <b>Attorney Docket Number:</b>              | 432383-600068                     |
| <b>Receipt Date:</b>                        | 11-NOV-2009                       |
| <b>Filing Date:</b>                         | 14-NOV-2000                       |
| <b>Time Stamp:</b>                          | 15:20:51                          |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)       |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

### File Listing:

| Document Number | Document Description                   | File Name  | File Size(Bytes)/<br>Message Digest       | Multi Part /.zip | Pages (if appl.) |
|-----------------|--|------------|---|------------------|------------------|
| 1               | Request for Rehearing of BPAI Decision | DOC130.pdf | 222891                                    | no               | 7                |
|                 |  |            | c5b8a6a31aaf9a35ba477b9574934351983a1b64e |                  |                  |

### Warnings:

### Information:

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.